



# UNITED NEWS

VOLUME 12, ISSUE 2

FALL 2010

WWW.DICKINSONUNITEDWAY.ORG

## “IMPROVING LIVES”

### UNITED WAY OF DICKINSON LAUNCHES FALL CAMPAIGN

The United Way of Dickinson has launched its 2010-11 campaign with the theme “Improving Lives.”

“Our mission is “United, we improve people’s lives’,” said Executive Director Jill Gregoire.

Twenty-two agencies have requested funding for a total of \$282,000. Ninetta Wandler is serving as honorary Chairperson, Luke Franklin is campaign chairperson and Melissa Benz is board President.

Gregoire said the campaign kicked off with tailgate party on September 17. Brat, chips and a COKE were sold for \$2 will all proceeds going towards this years fundraising campaign.

The majority of our fundraising is done through workplace campaigns. Packets are currently being distributed to 340 area businesses by volunteers.

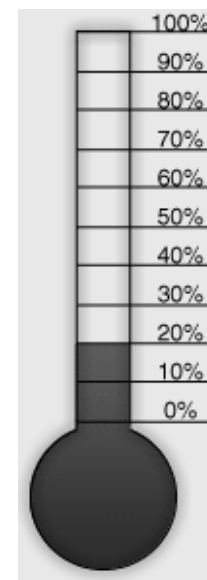
“I think we need to focus on why we are doing what we are do instead of just raising

funds. It’s not just the check-writing, there’s a mission behinds it,” said Gregoire.

“By working together with the agencies we are creating lasting changes in our community. Most people don't donated because they need something now. They donate because they might need something in the future—their kids, their neighbors or their friends. It’s kind of like paying it forward,” she said.

2010-11

Campaign Goal  
**\$282,000**



## IMPROVING LIVES

The United way board of directors have chosen Improving Lives as this years campaign theme. Each year an new theme is picked to reflect the basic mission of the United Way of Dickinson: “United, We Improved People’s Lives.” We do this by working with our partner agencies to help solve some of our communities most pressing issues.

This year Quality Quick Print submitted the logo for the 2010-11 United Way campaign. The design was created by Sarah Selle.



## UNITED WAY BOARD

**PRESIDENT**  
MELISSA BENZ

**VICE PRESIDENT**  
GREG KONTZ

**SECRETARY**  
LORRIE NANTT

**TREASURER**  
SCOTT BULLINGER

**CAMPAIGN  
CHAIRPERSON**  
LUKE FRANKLIN

**HONORARY  
CHAIRPERSON'S**  
NINETTA WANDLER

**DIRECTOR**  
KJERSTI ARMSTRONG

**DIRECTOR**  
STEVE SCHNEIDER

**DIRECTOR**  
MICHAEL CHAPINSKI

**EXECUTIVE  
DIRECTOR**  
JILL GREGOIRE



### FROM THE PRESIDENT: MELISSA BENZ

On Friday, September 17<sup>th</sup> we kicked off the 2011 campaign at Dan's Supermarket with Brats and Coke. From what I have been told, no one remembers getting snow this early in the year, but that did not affect us. A HUGE thanks to Boyd Medina for sticking out the weather and grilling from 11-6, we had a great turnout! I also want to

thank the agencies that took part in the kick off. It was so nice to have you there.

Going into the 2010-2011 campaign our goal has increased along with requests and applications. We had a great 2010 campaign, being the best campaign we have seen. We are very optimistic that we can again beat our previous record and meet our goal a 100%! Thanks so much for the past contributions and future contributions!



## Business Spotlight



### Thank you Dan's SuperMarket!

Dan's Supermarket has once again hosted Banana Splits for United Way. This years event raised \$2,743. In addition, they also hosted our campaign kick-off by serving brats, chips and a Coke for \$2. All proceeds raised at both events go towards the 48th Annual Fundraising Drive. Thank you DAN's!

### Marathon Oil Presents United Way with Corporate Gift

Marathon Oil Company has continued its tradition of giving back to the Dickinson community by presenting the United Way of Dickinson with a corporate gift of \$4,000 to kick off its workplace campaign. Marathon Oil also conducts and employee giving campaign. Last year the Dickinson office and its employees donated over \$8,500 to our fundraising drive.



Luke Franklin, Marathon Oil Company employee presents United Way Executive Director Jill Gregoire with a corporate gift.

**DID YOU KNOW:** You can donate online at [www.dickinsonunitedway.org](http://www.dickinsonunitedway.org) click "Donate Now"

## Special Event Raises Funds for United Way

October 6th United Way Board members, agencies and volunteers bussed tables for tips at Pizza Ranch. All tips raised during the three hour event went to the 2010-11 fundraising campaign. In all, \$677 were raised to help support the 22 local non-profit organizations requesting funds for 2011. Thank you to all who attended!



United Way Board members Luke Franklin and Ninetta Wandler clear off a table during "Tip Night" for United Way held at Pizza Ranch.



From left: United Way volunteer Susan Casele joins board members Steve Schneider and Michael Chapinski in bussing tables.

## OUR LEADERSHIP GIVING PROGRAM

Leadership Giving is a recognition program United Way has available. We encourage you to rise to the challenge and become a member. You and your spouse may combine you gifts to attain one of the recognition levels below.

### Individual/ Spouse Leadership Giving:

Gold	\$500 and above
Silver	\$250- \$499
Bronze	\$100- \$249

### Corporate and Employees Leadership Giving:

President's Award	\$10,000 and above
Pacesetter Gold	\$5,000- \$9,999
Pacesetter Silver	\$2,500- \$4,999
Pacesetter Bronze	\$1,000- \$2,499
Pacesetter	\$500- \$999

### Leadership Giving Program Recognition

- Special recognition in the United Way Annual Meeting Report
- Colored bars for your Pacesetter Plaque
- Special Recognition in the United Way Spring Newsletter
- Listing in the local newspaper press tab or ad

## 2010-11

## United Way

## Partner Agencies

- Best Friends Mentoring Program
- Boy Scouts of America/Northern Lights Council
- Community Action Partnership-Prairie Rose Center
- Caring for Children
- Dickinson Adult Learning Center
- Domestic Violence & Rape Crisis Center
- Elder Care
- Foster Grandparent Program
- Gearing Up for Kindergarten
- Girl Scouts Dakota Horizons
- Guardianship Program
- Harvest Home
- Health Maintenance Program
- High Five Youth Camp
- House of Manna
- PATH
- Pregnancy and Parenting Services
- Salvation Army
- Senior Companion Program
- Stark County Chapter of the American Red Cross
- Sunrise Youth Bureau
- West Dakota Parent & Family Resource Center

## TOP 10 REASONS TO DONATE TO THE UNITED WAY OF DICKINSON

10. **You can get a charitable tax write-off on your business or personal taxes.**  
You'll thank us on April 15th, really.
9. **You can receive public acknowledgement** and the benefit of being known as a community benefactor. Leadership Givers and Pacesetters are recognized at our annual meeting in March.
8. **You can learn more about the needs of our community** and thus, what areas need the greatest support.
7. **A strong community is a good place to come home to.** By addressing the most pressing community needs, we are eliminating problems you don't want to have in your neighborhood.
6. **You can designate your donation to one agency.** We make sure your dollars are investing in the programs that are important to you.
5. **You, your family or you employee's families will benefit** from the services provided through United Way dollars to 22 local agencies.
4. **You can give to 22 different agencies all at once.** You may be asked often for donations for various civic and charitable causes. By giving to United Way you meet the needs of a variety of service groups providing a wide range of services—from Eldercare meals to the Stark County Red Cross. Do you want to help one family or one club or do you want to help over thousands of people in our community all at once?
3. **You get to help fix the problem.** Anyone can stand around and complain about what they think is wrong, it only takes someone with a caring heart coupled with courage to step forward and volunteer to be part of the solution. If you could see all the faces of those who receive help—the family of 4 after a fire has devastated their home who are so grateful for Red Cross crisis services, the elderly individual receiving a ride to their doctors appointment through Eldercare services—then you would say—it's worth what I can give to be part of the solution.
2. **You will experience the joy of giving to others.** We make a living by what we get, we make a life by what we give. Giving to United Way will add meaning and value to your everyday job and you'll have the satisfaction of knowing you helped make a difference in the lives of your neighbors, friends, parents or the kid next door.
1. **We need your help!** Together we can do so much more than anyone of us alone—  
"United, we improve people's LIVES."

## AGENCY SUCCESS STORIES

### MAKING A DIFFERENCE IN THE LIVES OF OTHERS

#### Southwest District Health Unit: Health Maintenance Program

Testimonials from clients:

"I always look forward to the Health Nurse. It is nice to get checked and to know that things are going the way they should and not gaining weight or have high blood pressure that needs checking. This is a very special service that is welcome."

"I am quite thankful for your services. This service is vital to the citizens of a community where the citizens are over 60 and are at an age where leaving town is a chore and the services provided are important to the health of these people. Thank you again and again."

#### High Five Youth Camp

This letter was received from a parent of High five camp:

I am writing this letter in reference to the High Five Camp my 2 sons who are 6 and 10 were accepted into the program this year. My ten year old is a very high anxiety child. I would like to express my thankful-

ness in having this program in our community. The activities that the camp did were absolutely amazing to me and the boys enjoyed it a lot. I can tell that this has helped them socially. Our family is greatly appreciative for letting our boys be in the program and there were no charges for the activities such as swimming, the zoo, or the Enchanted Highway. I definitely recommend this camp to everyone that is eligible to participate in this program. Without the grants from United Way this camp would not be able to provide what they do for our children in our community. My boys are looking forward to going to High Five Camp next year. Thanks again.

#### Eldercare

In reviewing the comments concerning Elder Care's various services from our participants, it fully hit home that Elder Care is dedicated to foster self-reliance and independence for the elderly. In many instances we are the only service provider in the rural communities. One client wrote how congregate meals enriches the lives of those who come regularly by creating a core group of interesting, friendly and faithful participants that are "blessed" to have a great cook. She is relieved of worry by knowing that home delivered meals would be available if she gets sick and is thankful that Elder Care is making her life easier.

**Now is the time. Needs are great, but  
your possibilities are greater.**

**- Bill**

**Blackman**

"Have you considered giving through a will? Listing "heirs" in a will allows YOU to choose where you want your assets to go. If you don't make this choice yourself, SOMEBODY ELSE WILL!"

UNITED WAY OF  
DICKINSON

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**2010-2011 UNITED WAY PLEDGE CARD**

Name \_\_\_\_\_

*(List as you wish to be recognized)*

Employer \_\_\_\_\_

Home Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Signature (required)

My Total Pledge amount is \$ \_\_\_\_\_.

\_\_\_\_ Please check if you do not want public recognition.

**Questions???**

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*United Way of Dickinson does not condone the use of coercion in soliciting contributions. Your gift should always be voluntary. Thank you.*